



**FROSTY 5K & MERRY MILE  
SPONSOR BOOTH APPLICATION  
SATURDAY, DECEMBER 9, 2017**



The City of Frisco Parks and Recreation Department will host the 12th Annual Frosty 5K and Merry Mile on Saturday, December 9, at Simpson Plaza at City Hall. The Merry Mile will start at 8:00 a.m. and the timed Frosty 5K will start at 8:30 a.m. This is a wonderful family event in which an expected 2,000 people will participate.

If you are interested in becoming a sponsor of the event, please complete the application below and return by the Friday, November 17 deadline for consideration.

All sponsors must:

- Be self-sufficient onsite. Tables, chairs, etc. are not provided. Should you choose to bring your own tent, it must be no larger than a 10' x 10' pop up and be secured with sand bags or weights. No space heaters are allowed.
- Provide an in-kind donation (minimum quantity 2,000). These items must have prior approval by the City of Frisco and relate to the nature of the event. Items may either be distributed onsite at the event or dropped off no later than Wednesday, November 30 to be included in the runner goodie bags.
- Provide a door prize item for give away at the event.
- Receive prior approval for any flyers, promotional materials intended to be distributed onsite.

In return, sponsors will receive:

- A 10' x 10' booth space onsite at the event.
- Face time with an expected 2,000 participants.
- Sponsor logo on event website.
- Recognition through emcee announcements.

**If you have any questions, please contact Jennifer Russell at [JRussell@FriscoTexas.gov](mailto:JRussell@FriscoTexas.gov) or visit [FriscoMerryMainStreet.com](http://FriscoMerryMainStreet.com) for more information.**

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**FROSTY 5K & MERRY MILE SPONSOR BOOTH  
APPLICATIONS DUE BY FRIDAY, NOVEMBER 17**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ In-Kind Donation: \_\_\_\_\_

Door Prize Item: \_\_\_\_\_

Please provide a description of what type of information and any flyers, giveaways, etc. you will have at your booth:

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Please return to Jennifer Russell at  
[JRussell@FriscoTexas.gov](mailto:JRussell@FriscoTexas.gov). **Thank you for your support!**